# Persona<sup>®</sup> C30

### Single- and Dual-Sided ID Card Printer



#### The simple way to personalize photo ID cards.

Persona by Fargo is all about simple, reliable and affordable ID card printing. Persona ID Card Printers are designed for everyone who wants to make great-looking plastic ID cards, but doesn't need cards with high-security features. Persona delivers sharp, colorful, durable plastic ID cards for hundreds of applications, such as company and school IDs, access cards, and membership and customer loyalty cards.

#### Hassle is out. Easy is in.

The Persona C30's easy-loading, all-in-one ribbon cartridge saves time and eliminates the mess and expense of torn, wasted ribbons. Simply open the front panel, slide in the ribbon cartridge, close the panel, and you're done. There's nothing to feed, nothing to fumble with, nothing to tear. And since the card cleaning roller is integrated into the ribbon cartridge, you automatically change the cleaning roller every time you change the ribbon.

#### Simply the best value available.

The Persona C30 packs 30 years of printing technology development and experience into a simple, compact unit. It gives you outstanding performance and reliability at a much higher level than its price would suggest. When your organization needs a reliable, affordable ID card printer, the choice is simple — Persona.

There's no easier way to produce high-quality plastic ID cards for:



Small Corporations

• K-12 Schools

- Siriali Corporations
- Parks and Recreation
- Health Clubs
- Recreational Facilities
- Ski Resorts/Lodges
- Loyalty Applications
- and more...



**EDUCATION** 



MEMBERSHIP

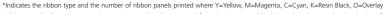


## Persona C30

#### Single- and Dual-Sided ID Card Printer



Specifications Overview	(complete C30 specs available at www.buypersona.com)
Print Method:	Dye-Sublimation / Resin Thermal Transfer
Resolution:	300 dpi (11.8 dots/mm)
Colors:	Up to 16.7 million / 256 shades per pixel
Print Speed:**	<ul> <li>7 seconds per card (K)*</li> <li>12 seconds per card (KO)*</li> <li>27 seconds per card (YMCKO)*</li> <li>35 seconds per card (YMCKOK)*</li> </ul>
Print Applications:	Single- or dual-sided printing for text, logos, bar codes, signatures and photos in full-color
Input Hopper Card Capacity:	100 cards (.030" / .762mm)
Output Hopper Card Capacity:	Up to 30 cards (.030" / .762mm)
Print Area:	CR-80 edge-to-edge (3.37"L x 2.11"W / 85.5mmL x 53.5mmW) CR-79 (3.3"L x 2.04"W / 83.8mmL x 51.8mmW)
Options:	Magnetic Stripe Encoding Module — field-upgradeable     Dual-sided Printing     Printer Cleaning Kit



<sup>\*\*</sup>Print speed indicates an approximate print speed and is measured from the time a card feeds into the printer to the time it ejects from the printer. Print speeds do not include encoding time or the time needed for the PC to process the image. Process time is dependent on the size of the file, the CPU, amount of RAM and the amount of available resources at the time of the print.



The Persona C30 ID Card Printer has been tested to ensure that it meets Microsoft® standards for Windows® compatibility. Microsoft, Windows, and the Windows logo are trademarks, or registered trademarks of Microsoft Corporation in the United States and/or other countries.

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Persona C30 Single-Sided ID Card Printer

#### One side, or two?

The Persona C30 ID Card Printer comes in both single- and dual-sided models. If you only need cards printed on one side, choose the compact, single-sided C30. But if you want the flexibility of printing on both sides — to put a bar code on the back, for example — opt for the dual-sided C30. Either way, you'll get one of the easiest-to-use ID card printers available: the Persona C30.

Which Persona is right for you? Talk to your Persona reseller about the C30 today.