Persona® C30

Single- and Dual-Sided ID Card Printer

Persona C30 Single-Sided ID Card Printer

Persona C30 Dual-Sided ID Card Printer

Everything about the Persona C30 ID Card Printer is designed to make printing great-looking plastic ID cards easy and trouble-free: Like the ribbon cartridge that loads in a snap, or the card cleaning roller that's integrated into the ribbon cartridge. It's simply reliable. Simply affordable. Simply Persona.

There's no easier way to produce high-quality plastic ID cards for:

CORPORATE

EDUCATION

MEMBERSHIP

- K-12 Schools
- Small Corporations
- Parks and Recreation
- Health Clubs
- Recreational Facilities
- Ski Resorts/Lodges
- Loyalty Applications
- and more…

Maximize the performance of your Persona ID Card Printer. Ask your Persona integrator about:

- Persona Supplies
- Persona Options and Accessories
- Persona Extended Warranties

Specifications	Persona C30 Single- and Dual-Sided ID Card Printer
Print Method:	Dye-Sublimation / Resin Thermal Transfer
Resolution:	300 dpi (11.8 dots/mm)
Colors:	Up to 16.7 million / 256 shades per pixel
Print Ribbon Options:	• Full-color with resin black and overlay panel, YMCKO*, 250 prints • Full-color with two resin black panels and overlay panel, YMCKOK*, 200 prints • Resin black and overlay panel, KO, 500 prints • Dye-sublimation black and overlay panel, BO*, 500 prints • Resin black, 1,000 prints; green, blue, red, white, 1,000 prints; silver and gold, 500 prints
*Print Speed:***	• 7 seconds per card (K)* • 12 seconds per card (KO)* • 27 seconds per card (YMCKO)* • 35 seconds per card (YMCKOK)*
Accepted Standard Card Sizes:	CR-80 (3.375"L x 2.125"W / 85.6mmL x 54mmW) CR-79 Adhesive Back (3.313"L x 2.063"W / 84.1mmL x 52.4mmW)
Print Area:	CR-80 edge-to-edge (3.37"L x 2.11"W / 85.5mmL x 53.5mmW) CR-79 (3.3"L x 2.04"W / 83.8mmL x 51.8mmW)
Accepted Card Thickness:	20 mil to 30 mil (.020" to .030" / .51mm to .76mm)
Accepted Card Types:	PVC or polyester cards with polished PVC finish; monochrome resin required for 100% polyester cards; optical memory cards with PVC finish
Input Hopper Card Capacity:	100 cards (.030" / .762mm)
Output Hopper Card Capacity:	Up to 30 cards (.030" / .762mm)
Card Cleaning:	Card cleaning roller integrated into ribbon cartridge; cleaning roller is automatically replaced with each ribbon change
Memory:	2MB RAM
Software Drivers:	Windows® 98SE/Me/2000/XP/2003
Interface:	USB 1.1 (USB 2.0 compatible)
Operating Temperature:	65° to 80° F / 18° to 27° C
Humidity:	20–80% non-condensing
Dimensions:	Single-Sided: 7.9"H x 13.62"W x 8.14"D / 201mmH x 346mmW x 207mmD Dual-Sided: 7.9"H x 18.28"W x 8.14"D / 201mmH x 464mmW x 207mmD
Weight:	Single-Sided: 8 lbs. / 3.63 kg Dual-Sided: 11.55 lbs. / 5.22 kg
Agency Listings:	Safety: UL 60950-1, CSA C22.2 (60950-1), and CE EMC: FCC Class A, CRC c1374, CE (EN 55022 Class A, EN 55024)
Supply Voltage:	100-240 VAC, 3.3 A
Supply Frequency:	50 Hz / 60 Hz
Warranty:	Printer – Two years; optional Extended Warranty Program (U.S. only) Printhead – Two years, unlimited pass with UltraCard™ Cards
Persona Certified Supplies:	Persona ID Card Printers require highly specialized media to function properly. To maximize printed card quality and durability, printhead life and printer reliability, use only Persona Supplies. Persona warranties are void, where not prohibited by law, when non-Persona Supplies are used.
Encoding Options:	• ISO Magnetic Stripe Encoding, dual high- and low-coercivity, Tracks 1, 2, and 3
Options:	• Magnetic Stripe Encoding Module — field-upgradeable • Dual-sided Printing • Printer Cleaning Kit
Software:	Included — Build-A-Badge™ ID card software with database

*Indicates the ribbon type and the number of ribbon panels printed where Y=Yellow, M=Magenta, C=Cyan, K=Resin Black, O=Overlay

**Print speed indicates an approximate print speed and is measured from the time a card feeds into the printer to the time it ejects from the printer. Print speeds do not include encoding time or the time needed for the PC to process the image. Process time is dependent on the size of the file, the CPU, amount of RAM and the amount of available resources at the time of the print.

The Persona C30 ID Card Printer has been tested to ensure that it meets Microsoft® standards for Windows® compatibility.
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